

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**B.Ph. - SEMESTER- V EXAMINATION – WINTER -2021**

**Subject Code:BP506TP****Date: 24/12/2021****Subject Name: Contributor Personality Development Program****Time: 10:30am to 01:30pm****Total Marks: 80****Instructions:**

1. Use Only OMR to answer this question paper
2. Attempt all section.
3. Make suitable assumptions wherever necessary.
4. Figures to the right indicate full marks.
5. Student has to darken the circle in OMR answer sheet with the same serial number as per the Serial number of question paper.

---

**Section A**

*Instructions: This section has 2 scenarios. Read carefully before answering the subsequent questions. There are 8 questions in this section. All questions are compulsory. Each question has 3 or 2 options. Choose ONLY ONE option which you consider the most appropriate and mark it on the answer sheet given to you.*

**Marks: 20**

**Case 1:****The IAS officer who cut covid-19 spike by 75%**

The second wave of COVID-19 overwhelmed India's healthcare infrastructure which was already challenged.

While there were a lack of beds and shortages of oxygen cylinders in many parts of the country, Maharashtra's Nandurbar district had an efficient system in place. When there was a steady decline of cases, many cities and villages began removing their temporary Covid care facilities. But IAS officer Dr. Rajendra, instead, ramped up the infrastructure in case there was a recurrence of cases. He installed additional oxygen plants, brought in ambulances, ventilators, beds, vaccines, medicines, staff, a website, and control rooms in every block. He used a combination of resources to meet expenses. To avoid a massive shortage in terms of frontline doctors, he brought in all the local doctors and trained them to perform critical procedures such as intubation and monitoring oxygen level.

All these efforts paid off when the second wave of the pandemic came. People from even the neighboring districts and states now visited Nandurbar district for treatment. The district also managed to reduce the disease rate.

Source: [www.thebetterindia.com](http://www.thebetterindia.com) ; 26<sup>th</sup> April, 2021

1. As the youth of this country, what would be your thinking if you were in such a situation?
  - a) During a pandemic, the government needs to step up and act fast.
  - b) As the youth, we should be active and arrange for medical support that will help people in need.
  - c) With enough support from the government, industrialists, etc. we can face the pandemic effectively.
  
2. Dr. Rajendra increased the infrastructure thinking of the future recurrence of cases. According to you, what made him do so even though the cases were declining?
  - a) He wanted to be prepared in case the second wave hits again.
  - b) He wanted to make sure everyone received the medical support required when there is an increase in cases.
  - c) He did not want people to suffer due to lack of facilities.
  
3.
  - a) In times of crisis, the Government should be able to provide support to people.
  - b) In times of crisis, the Government should be able to mobilize the available resources effectively so that people can be cured.
  
4.
  - a) During such times, it is important to have access to steady flow of pandemic-related news.
  - b) During such times, the Government should ensure there is a reliable source of information that doesn't overwhelm people & yet communicate crucial information.

## Case 2:

### **Borosil's People Policy**

Consumer products brand, 'Borosil' has announced that in the event of an employee's unfortunate death due to COVID-19, his or her family will continue to receive salary for the next two years. Family members will also be eligible to receive other additional benefits the employee is entitled to. More importantly children's education till graduation will completely be covered by the firm. The firm, which had lost 4 of their employees (as of May 2021) due to the pandemic, said it will do everything to keep employees and their families' future safe and secure during these times.

The Managing Director of Borosil rightly pointed out that the "real assets of Borosil are not reflected on our balance sheet at all." He made it very clear that the Company intends to protect and safeguard their assets. This was announced to further the Company's commitment towards the workforce.

Borosil and Borosil Renewable are also conducting medical counselling sessions with senior doctors, helping employees to get help in medication and hospitalization if required.

*Source: [www.economictimes.indiatimes.com](http://www.economictimes.indiatimes.com) ; 2<sup>nd</sup> May, 2021*

5. Why did Borosil decide to help the families of the employees who have lost their lives due to COVID-19?
  - a) By helping them, Borosil wanted to show their sympathy for the lives that have been lost.
  - b) Borosil wanted to provide them the financial support they require during this terrible time.
  - c) By providing the support to the families, Borosil wanted to help them cope with the loss and recover sooner in the absence of a family member.

6. What can other companies learn from Borosil?
  - a] When employees are affected, companies can extend support to their families.
  - b] When new 'employee-centric' policies are made, they should communicate it widely to the world to build their company brand.
  - c] During a national crisis like a pandemic, supporting employees needs to be continuous and ongoing – not only when someone has lost a family member.
7. By going public about their updated 'people policy', how did Borosil gain?
  - a] They were able to create a unique brand image as an 'employee-centric' company amongst their competitors.
  - b] They were able to reassure their current employees and new joiners that the company will take care of them if anything unfortunate happens.
8.
  - a] Large companies should be able to help employees as part of their social responsibilities.
  - b] Large companies should be able to take their employees' support to solve larger community challenges.

### **Section B**

*Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 2 statements. Select ONLY ONE statement that you feel is closest to your thinking and mark it on the answer sheet given to you.*

**Marks: 20**

9.
  - a] The secret of a contributor is having the right skills and talent necessary in order to contribute properly.
  - b] The secret of a contributor is wanting to make a difference in every situation to the people around.
10. When asked to create a new menu in a restaurant, a chef can..
  - a] Look at dishes being offered by competitors and include similar dishes in the menu.
  - b] Understand the reason for the menu change and create new dishes to meet the objective.
11. When asked to work on the same job profile after re-joining the organization, Rani could..
  - a] Find ways to challenge herself, deepen her understanding of the subject and make it more interesting for herself.
  - b] Speak to her manager and wait for new things to work on so that she can get diverse experience.
12. Sathi is asked to take on a new project when she already has many responsibilities.
  - a] She could communicate the delay that she expects and do what it takes to meet the timelines.
  - b] She could accept the project now and inform the team leader about the delay whenever it happens.

13. Recognize the Contributor:
- Deepa feeds stray dogs in her area so that they do not stay hungry and feel cared for.
  - Ram feeds and cares for the stray dogs in his area so that they are alert and energetic. Moreover, their barking can protect the locality especially at night.
14. You feel strongly about pollution in your city. If your friend asks you to create, run and sustain a city-wide campaign to prevent and fight pollution, in which of these ways are you likely to respond?
- “Yes, why not? That’s quite a challenge...”
  - “Quite difficult ... may not be successful and seems impractical...”
15. When designing a new lab coat for physicians and doctors, who is showing ‘experiential value’?
- Niket- “The coat should be comfortable to use and not disturb the physician/doctor while wearing it.”
  - Lakshmi – “The coat should have lots of pockets and space to keep items like pen, notepad, torchlight, etc.”
16. Who has 'expanded their contribution'?
- Durgesh, a citizen, is in the habit of reading a lot of articles on the different ways to recycle waste.
  - Rashmi, a counsellor placed in Tamil Nadu, learns to speak Tamil to communicate better with her clients.
17. In a customer service department of a company, executives practice human-centric thinking when..
- They are able to handle more customer calls in a day.
  - They are able to keep the needs of the customer as the main focus of their thinking.
18. It is useful for the Maths teacher to spend more time with the students so that –
- He can identify appropriate students who can represent the school for Math Olympiads.
  - His time can be used effectively to train the more intelligent students.

### Section C

*Instructions: This section has 5 questions. All questions are compulsory. Each question has 4 statements. Rank the statements in order of your preference **from most preferred to least preferred**. Choose **ONLY ONE** option (out of the 4 given) that is closest to your ranking and mark it on the answer sheet given to you. **Marks: 10***

19. A cleanliness drive is started by your local authorities. These are the responses of some of your neighbours. Rank the different responses in the order of most contributive option to least contributive option.
- Anuj: I will use this opportunity to get the people of my neighbourhood together to take charge of keeping the streets, parks, etc. around clean.
  - Manoj: A cleanliness drive like this will not be successful unless the public cooperates and doesn't dirty the streets, use dustbins, etc.
  - Raju: I will give my full support to this drive - talk about it, spread awareness through the internet, etc. so that everyone knows about it.
  - Roy: I am sure that the local authorities will live up to its promise and give us a cleaner neighbourhood soon.
- a] 3-2-1-4                      b] 3-1-2-4                      c] 1-3-2-4                      d] 3-4-1-2

20. A student preparing to move to another country for higher education is scared of the challenges she may face as a young girl. She wants to learn to be independent, but she has concerns for her safety. These are some of the ways she thought about the challenge. Rank the different thought processes in the order of most contributive to least contributive.
1. "Being with friends will ensure that I feel safe at all times."
  2. "Worrying will not help, it is best to see what happens and hope that difficult situations do not arise."
  3. "It will be safe to take a parent or guardian till I feel settled and safe."
  4. "Finding out about the common safety issues and problem areas in the city will help me stay alert and aware when I live there."
- a] 4-2-3-1            b] 4-1-3-2            c] 3-1-2-4            d] 1-4-2-3
21. Varsha wants to make a website to increase credibility of her business and also increase sales. Owing to budget constraints, she needs to make it on her own. Below are some ways that Varsha can make the website. Rank the different ways in the order of most contributive to least contributive.
1. Look at other competitor websites and use their pictures and text to make her own website on a free platform available.
  2. Make an original website by writing content, doing a photoshoot, and identifying platforms that are best suited for her website.
  3. Visualize the kind of website that will meet her objectives and work towards building a website that can continuously be upgraded.
  4. Start with making a basic website and depending on how it is received she can make it better.
- a] 3-2-4-1            b] 3-1-4-2            c] 1-3-2-4            d] 2-4-3-1
22. Janit is planning to buy new masks for himself and his family. Which is the Contributive way to think about it? (*Rank in the order of deepest value to basic value.*)
1. I should buy this mask as it will ensure both my safety as well as others.
  2. I will buy this one as it is not that expensive, but still looks very good.
  3. This mask is so comfortable and fits me perfectly; I really like it.
  4. Government has recommended wearing double masks as it helps in considerably preventing the spread of the virus. I need to buy two masks per person.
- a] 1-3-2-4            b] 3-2-4-1            c] 1-3-4-2            d] 3-1-2-4
23. Shamran aspires to become a successful writer. What is your advice to help him make this journey? (*Rank in the order of most contributive option to least contributive option.*)
1. He can just follow other successful writers and try to imitate their writing skills.
  2. He can focus on creating a network in his field and write for newspapers and magazines.
  3. He can develop expertise and perspective by taking courses on writing.
  4. He can practice writing at home every day and read various kinds of literature and other books.
- a] 4-3-2-1            b] 1-3-2-4            c] 2-4-3-1            d] 1-2-3-4

## Section D

*Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 3 options. Select ONLY ONE option that you feel is the most appropriate and mark it on the answer sheet given to you.*

**Marks: 30**

24. An environment project coordinator is unable to do her regular work from home during the pandemic, due to the nature of her work. What is the best use of her time under such conditions?
- a] She can do research in her field to gain more knowledge.
  - b] She can take a break from working till things get back to normal.
  - c] She can create an online group with people in the same field to share their knowledge/skills with each other.
25. Zeba, has been training to play the Sarod (musical instrument) for nearly 5 years. Recognizing her talent, a local club invites her to play the Sarod along with a well-known Sarod player, Mukesh, in the upcoming music festival. How should Zeba approach this opportunity as a Contributor Professional Achiever?
- a] "I will also become popular after playing with him."
  - b] "It will be a challenging experience for me but playing with such a talented person will help me become better."
  - c] "I should put in a lot of practice to play alongside Mr Mukesh. I shouldn't make any mistakes during the performance."
26. A team is working on a project with a tight deadline. Their performance in this project will be assessed to give them a promotion. Which of the following team member's approach is building roots for sustainable success?
- a] Shirin concentrates on networking with people at the workplace to ensure she gets a promotion.
  - b] Suresh is focused on doing his best at work as he feels his work should speak for him.
  - c] Sachit focuses on managing his team members well and helping them develop skills that can make all of them achieve team goals.
27. The college principal introduced a project for students on sustainable living. He promised that the winning entry will get to attend a global conference on the topic. Later it was found out that any one person - the principal or the student can present the project at the conference. If you were in place of the principal, what would you think?
- a] Since my presence will also help improve the brand of college, it is best to attend this particular one. The student can be assured of being sent the next time or given a cash prize.
  - b] Since I have promised the student, let me give the go ahead for her to go. I can go another time.
  - c] Though I have promised the student, it is best to discuss with her and the other authorities on how to go ahead.

28. Here are three candidates giving their speeches for getting elected as the Class Representative in college. Who is most aware of their power to contribute as a Class Representative?
- Frodo says, "I will communicate all student problems fairly and transparently to the Management."
  - Bilbo says, "I hope to find solutions to challenges faced - not just by students, but also the teachers, non-teaching staff, and the college overall."
  - Arwen says, "My aim is to ensure all the problems faced by students reach the teachers and, that timely action is taken to fix these problems."
29. Aditi has her final semester project submission in two days. Her classmate, Adil, calls her up to tell her that he has not worked on his project at all. Since the project topics are the same, Adil insists that Aditi should help him prepare. According to you, how could she view this situation?
- Aditi could see this as a challenge as she will not be able to do full justice to her project and prepare for it.
  - Aditi should see this as an opportunity to do her review and make edits/changes while helping Adil with his project.
  - Aditi could see this as an opportunity to prove her friendship even if it disturbs her preparation.
30. Here are three Air Hostesses who explain what is most important about their role. Who is practicing Imaginative Sympathy?
- "The most important part of my role is to make every passenger's journey comfortable."
  - "The most critical part of my role is to provide meals on time to passengers before they start complaining."
  - "In my role, it is important to be immediately available whenever the passengers call me."
31. Dusk football team loses a close match against Osaka team. Dusk football is almost set to win but in the last 15 minutes they commit a few mistakes due to which they miss out on converting crucial passes into goals. This leads them to lose the match eventually. Here is how different players react after the match. Which of them do you think has the strongest roots to achieve sustainable success?
- Ahmed: "Performance in one match does not define me. Our team still managed to reach the finals - so that is a step forward."
  - Prabod: "I am part of a team which lost a game that we should have won. This will affect my personal ratings. What if no other team recruits me for the next season? What if I don't get other good opportunities? What if others start to think that I am a failure?"
  - Jitendar: "It is unfortunate that we lost a game when we were so close to winning. As a team we can study the game and decide how to avoid such mistakes from happening in the future."

32. A chef who has worked with several restaurants all over the world, wants to use her experience to create something new and contribute to her field. What would be her highest contribution as a Knowledge- Builder?
- a] Training the chefs at the new and upcoming restaurants.
  - b] Experimenting with local food, formulating new nutritious recipes, and publishing them for people.
  - c] Sharing her food experiences and the knowledge she gained through her experiences.
33. In the year 2020, a renowned actor helped migrants reunite with their families during the COVID19 crisis. He helped migrants reach home by organizing buses and trains. Why refer to him as a contributor?
- a] He had sympathy for the migrants as he himself had come to Mumbai as a migrant.
  - b] He wanted to help the migrants just like other front-line workers like doctors, nurses, etc.
  - c] He used his position of influence to gather resources and help migrants to reach home.